ONE RULER, MANY TESTS

A PRIMER ON TEST EQUATING

ABSTRACT

Given the variety of languages, cultures, and curricular priorities across APEC countries, it would seem difficult to unite around a common set of teaching and learning standards for purposes of international communication. Yet the nascent field of "psychometrics" offers practical solutions to such problems by its ability to "equate" tests that differ in difficulty and even content, and by its ability to set standards that have the same meaning across tests and countries. After summarizing the principles behind classical and modern educational measurement, the paper discusses several technologies that can make it possible for APEC countries to jump the language barrier without sacrificing local imperatives. These technologies include: local, national and international item banks, computer adaptive testing, and the Lexile framework.

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THE PROBLEM

It need hardly be said that the ability to conduct business and interact socially across national boundaries requires a common language, a fact nowhere more apparent than in the 13 exceedingly diverse economies that make up the APEC. By accident of historical and geographic circumstance, the *de facto* common language appears to be English, though other languages are used to bind together smaller subsets of the Pacific rim. APEC members, naturally, seek ways to make communication in English across national boundaries more easy and reliable than it is now. I wish in this paper to discuss ways to make the process more straightforward using tools from the educational measurement world. I will explain where these tools came from, how they work, and what they can be used for.

In order to conduct business across national, cultural, and economic borders, employers and academic institutions are obliged to work with individuals who have demonstrated an acceptable level of fluency in an international language such as English. That means applicants need to be tested and their fluency quantified on an English fluency scale. The scale must be applicable to the four domains of language– Reading, Writing, Listening, and Speaking. The scale must include one or more cut-points or passing grades above which it is reasonable to believe that an individual is acceptably fluent in a specified domain. The Test of English as a Foreign Language (TOEFL) and the Test of English for International Communication (TOEIC), both products of U.S.-based Educational Testing Service (ETS), seek to fill this need in the academic and business realms, as does the International English Language Testing System (IELTS) based in Cambridge, England.

In theory, such tests would be sufficient to meet the English language assessment needs of the APEC. It is becoming clear that they are not:

- 1. There is a limited number of seats and testing dates available at test centers. Demand exceeds supply.
- 2. Each test is on its own scale. That means it is not possible to compare the score of a person who has taken the TOEFL, say, with the score of person who has taken another test, such as the IELTS or one of the national exams.
- 3. The TOEFL and TOEIC and their language scales are proprietary to ETS. Therefore, only ETS can increase the availability of tests that use those scales. While another company or a government agency can administer its own tests, such tests would be on a different scale and not comparable to the ETS tests.
- 4. These tests are given only to adults. They are not suitable for testing the fluency of children in the lower grades. Countries need to keep track of student growth in the lower grades and have no simple way to match student performance in lower grades with expected performance on one of the adult English fluency tests.
- 5. Aside from a few international tests like the TOEFL and the IELTS, English testing is largely a national affair. Because the separately developed tests of the individual APEC economies are not matched to each other equated it is impossible to know the relative English fluencies of examinees who take different tests.

6. This also means there is no single set of standards that is applied uniformly across APEC to students, and especially teachers, of English as a foreign language.

These and similar considerations lead me to believe that APEC countries will eventually need to rethink the English assessment problem from first principles and develop, jointly, a more robust and generalizable methodology than what is used today. Fortunately, there are straightforward solutions to many, if not all, of the issues raised above using tools that are either currently available, or that will become available over the next five years. I am thinking of such tools as:

- Test equating
- Item banking
- Computer adaptive testing (CAT)
- The Lexile scale

To understand these tools it is necessary to review a bit of the history of educational measurement as regards the problem of test equating.

CLASSICAL TEST THEORY - THE SAME TEST FOR EVERYBODY

In the old days (pre-1980, say, though Classical Test Theory is still widely used) the solution was simple. Administer the same test to everybody and compare their scores on some agreed upon metric. This comparison involved calculating how each student performs *relative* to the rest of the students who take the test. This could be done with percentiles – what percent of students score less than Student X – or with some other way of locating the relative position of Student X in the overall distribution of scores, such as standard deviation units or normal curve equivalents.

(A "score distribution" is – ideally – a bell-shaped curve reporting how many students receive a given score for each point on the scale. The "mode" of the distribution is the score that most students receive and tends to be near the center of the distribution. The "mean" of the distribution is the average score, usually pretty close to the mode. The "standard deviation" of the distribution is the average distance from the mean. When a distribution of student scores is described in standard deviation units, the mean score is assigned a value of 0.0 standard deviation units. A value of 1.0 means one standard deviation unit above the mean, and a value of -1.0 means one standard deviations above the average score for that population of students. Often, the standard deviation unit is converted into some equivalent unit that is deemed more user-friendly. For instance, the famous Intelligence Quotient (IQ) evolved so that a score of 100 refers to the mean or average of the test population, and 15 points above and below, 115 and 85, refer to one standard deviation above and below the mean.)

Classical test theory works so long as several assumptions are met:

1. Same test. Everybody takes the same test, the same set of questions, generally called "items." Students who leave an item blank either have to be dropped from the test or given a zero for that item, or someone needs to guess how the student would have answered the item. Statistical analysis is performed at the level of the total test score. Scores on individual items ("right" or "wrong") do not play much of a role.

- 2. Representative examinee samples. The distribution of scores for a sample of examinees should be representative of what one would obtain if every student in the total population of all possible students were tested using the same test. The larger the sample of students the more likely the sample is to be "representative" though this is by no means assured unless examinees are picked at random. Therefore, classical test theory works best with large samples of students, at least above a thousand and preferably in the tens of thousands.
- 3. Representative items. In a manner parallel to students, we assume that the items are representative of the population of all possible items for a given content area.
- 4. Common person equating. To compare the relative difficulty of two tests, we need a representative sample of students to take both tests. Using one of several methods, we adjust the scores on one test to equal the scores on the other test. The function used to perform this adjustment becomes the equating function.

I want to call your attention to two things in particular. First, in classical test theory the student measures depend on the items they happen to take, and the item measures (how difficult they are) depend on the students who happen to take the exam. There is no guarantee that if the same set of students were given a different set of items they would get the same relative scores. That is why it is so important that the items be "representative" of the content matter for every test aimed at that content. The term for this is that both the student measures and the item measures in classical test theory are "sample dependent."

Second, classical test theory has no way to address the problem of missing data. This may not sound important since most students answer all the items on a test, but it is the central limitation of classical test theory. Many of the interesting psychometric problems are missing data problems. Most test equating tasks involve large blocks of missing data, as does computer adaptive testing (CAT). More complicated measurement designs that take into account rater severity, for example, are completely impractical without a way to handle missing data.

Third, classical test theory has no way to assess the quality of individual student responses, their internal consistency. Each set of responses assigned to a particular person or item is assumed to be as good as any other set of responses.

It was not long before several theoreticians (Fred Lord, Georg Rasch, Ben Wright) decided these and other limitations were impractical and unnecessary, especially when it came to equating tests for different age groups of students. Rasch in particular, and his student Ben Wright, discerned the fundamental weakness of classical test theory and derived from first principles a new model of psychological measurement that, if applied according to its specifications, would grant the measurement of psychological and educational quantities the same status as the measurement of physical quantities in physics. This measurement model became known as the Rasch model. In the 1960's, the Rasch model and related models became the basis of a field known as Item Response Theory. Despite decades of published research, these models only took hold in the educational testing arena in the 1990's. It is the Rasch model that makes most of what I am going to discuss possible.

ITEM RESPONSE THEORY – TEST LINKING

Stated simply, Item Response Theory uses probability models to calculate the probability that an examinee will get a specific item correct. It does this by counting all the correct responses associated

with that examinee (ability) and all the incorrect responses associated with that item (difficulty), and adjusting the examinee abilities and item difficulties until the fit between the observed values and the model's predictions has been maximized. The general form of IRT models is:

Probability of a Correct Response = function (Person Ability – Item Difficulty)

This is the simplest form of the model; many complex variations have been derived. Within the IRT community, there has been a difference in philosophy between advocates of the Rasch model, which relies on a simple additive function that relates person ability to item difficulty, and other models such as the "3-PL model" which include parameters that take into account "item discrimination" and "guessing" to improve the fit between the observed responses and the corresponding values predicted by the model. The debate has largely run its course, but the upshot is that the more complex models like the 3-PL model do a better job of producing estimates that match the observed data for a *specific* test, whereas the Rasch model does a better job of computing person abilities and item difficulties that *generalize* across multiple tests, so long as the data set is "edited" using diagnostic statistics to maximize fit between the observed responses and predicted values. The difference is often summarized as: The 3-PL model fits the model to the data; the Rasch model fits the data to the model.

From an outside perspective the difference seems academic. Philosophically, the difference is profound and it has enabled the Rasch model to develop in directions that the 3-PL model has not. For instance, the Rasch model can be extended to take into account rater severity and any number of other factors impacting scores, as in the "Many-Facet Rasch Model," whereas models like the 3-PL model become mathematically intractable in such circumstances. The distinguishing characteristic of the Rasch model is that it specifies the unique condition under which item differences can be disentangled or "separated" from person differences, so that persons will receive the same relative ability measures regardless of the items they take, and items will receive the same relative difficulty measures regardless of the persons who take them. Unlike Classical Test Theory which is "sample dependent," Rasch models are "sample free."

There is, of course, a price to be paid for the Rasch model's "sample free" property. It is not achieved simply by running any set of test data through a computer program. The items have to be carefully written and studied to ensure that they match a clearly understood and defined construct and are not biased for or against any subset of examinees. Not any set of items will do. Instances in which there is a significant difference between the model's predictions and the observed responses (called "misfit") need to be understood and the test altered accordingly. Misfitting persons are suspended from the analysis temporarily when calibrating item difficulties. Misfitting items are dropped. Fortunately, because the Rasch and other IRT models are not compromised by missing data, it is straightforward to drop misfitting persons and items from the analysis and run the program without them.

TEST EQUATING

I just stated a very important point. Unlike Classical Test Theory, IRT models can handle *missing data*. Remember, IRT models calculate the probability that a given person will get a given item correct. This applies both in cases where we have a response for the person on that item, and in instances where a person did not answer an item. Thus, IRT automatically *completes* any test data

matrix with "expected values," filling in missing values as desired.¹ That is what makes test equating so straightforward with something like the Rasch model and so hard with Classical Test Theory.

Figure 1 is a (highly idealized) example of a typical equating problem. The rows are test examinees (persons) arranged in order of English fluency. The columns are test items arranged in order of difficulty. The zeros and ones indicate whether a given person got an item correct ("1" means "correct"). There are two tests. Test X contains items 1-5 and may be considered an easy test. Test Y contains items 4-12 and may be considered a hard test. Items 4 and 5 appear on both tests. No persons took both tests. The "% Correct" column gives the percentage of items each person got correct. The "% Incorrect" row at the bottom gives the percentage of persons who got each item incorrect.

Here is my item to you: Which examinee is more fluent, Person A or Person G?

		Easy		[Test	t X]		Questi	ions		[Test	: Y]		Difficult	
		1	2	3	4	5	6	7	8	9	10	11	12	% Correct
Less	А	0	0	1	1	0								0.40
Fluent	В	1	0	1	0	0								0.40
	С	0	1	0	0	1								0.40
	D	1	1	1	1	0								0.80
	Е	0	1	1	0	0								0.40
	F	1	1	1	0	0		•	•	•	•	•		0.60
Persons	G				1	0	0	1	1	0	0	0	0	0.33
	Н				1	0	1	0	1	1	1	0	0	0.56
	Ι				1	1	0	1	1	0	0	0	0	0.44
	J				1	1	1	1	1	1	1	0	1	0.89
	Κ				1	1	1	0	0	0	1	1	0	0.56
More	L				1	1	0	1	1	1	1	0	1	0.78
Fluent	М				1	1	1	0	1	1	1	1	1	0.89
	% Incorrect	0.50	0.33	0.17	0.31	0.54	0.43	0.43	0.14	0.43	0.29	0.71	0.57	

Figure 1

If we naively used Classical Test Theory, we would assume that both sets of items (Test X and Test Y) are equally representative of the total population of test items, and that therefore we can compare Persons A and G in terms of their scores. Person G gets a lower percent correct (0.33) than Person A (0.40), so Person A is more fluent.

If we were less naïve we would concede the obvious, that the two tests have mostly different items and that their scores cannot be compared to each other. Since there are no persons who took both tests, our only recourse is to pay for an equating study and give both tests to a representative

¹ This statement is an oversimplification. IRT models use algorithms that calculate person and item parameters without filling in missing data. However, they have the *capacity* to fill in missing data if desired and it is instructive and valid to interpret IRT models as tools for filling in missing data.

sample of persons and use the average difference in performance between the two tests to calculate their relative difficulty.

Or, we could just run the data set through the Rasch model and fill in the missing cells with expected values, then calculate a new percent correct as the average of the observed and expected values for each row (Figure 2).²

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		Easy		[Test	t X]		Questi	ions		[Test	t Y]		Difficult	
		1	2	3	4	5	6	7	8	9	10	11	12	% Correct
Less	А	0	0	1	1	0	0.26	0.22	0.17	0.13	0.09	0.04	0.00	0.24
Fluent	В	1	0	1	0	0	0.30	0.26	0.22	0.17	0.13	0.09	0.04	0.27
	С	0	1	0	0	1	0.35	0.30	0.26	0.22	0.17	0.13	0.09	0.29
	D	1	1	1	1	0	0.39	0.35	0.30	0.26	0.22	0.17	0.13	0.49
	Е	0	1	1	0	0	0.43	0.39	0.35	0.30	0.26	0.22	0.17	0.34
	F	1	1	1	0	0	0.48	0.43	0.39	0.35	0.30	0.26	0.22	0.45
Persons	G	0.74	0.70	0.65	1	0	0	1	1	0	0	0	0	0.42
	Н	0.78	0.74	0.70	1	0	1	0	1	1	1	0	0	0.60
	Ι	0.83	0.78	0.74	1	1	0	1	1	0	0	0	0	0.53
	J	0.87	0.83	0.78	1	1	1	1	1	1	1	0	1	0.87
	Κ	0.91	0.87	0.83	1	1	1	0	0	0	1	1	0	0.63
More	L	0.96	0.91	0.87	1	1	0	1	1	1	1	0	1	0.81
Fluent	Μ	1.00	0.96	0.91	1	1	1	0	1	1	1	1	1	0.91
	% Incorrect	0.30	0.25	0.19	0.31	0.54	0.52	0.54	0.41	0.58	0.53	0.78	0.72	

Having filled in the missing cells, we can now say that *all* the examinees, Persons A-M, have in effect taken the *same* test, a combination test called XY. It is now valid to compare their scores. When we compare Persons A and G, we see that Person G is almost *twice* as fluent as Person A – 0.42 percent correct versus 0.22 percent correct. The naïve use of Classical Test Theory was not just a little wrong, but spectacularly wrong.

This example yields three important rules:

- 1. Valid Comparisons. Examinees can only legitimately be compared when they can be said, either literally or theoretically, to have taken the same test.
- 2. Definition of Equating. Two tests X and Y are equated when from the responses on X and the responses on Y it is possible to infer the responses and total score that students *would* have received on a common test XY composed of the items from both tests.

² So called "expected values" are in this case the same as probabilities, the probability of getting a "1". They are more precise than observed values because they take into account all the data in the matrix. For purposes of illustration I am mixing observed and expected values in the "% Correct" column, but this is not what IRT algorithms do.

- 3. Test Linking. In order to infer responses on one test based on another, the tests must somehow be linked. There are three ways to link two tests X and Y:
 - a. Common Persons. Tests X and Y must be administered, in their entirety, to a common sample of persons at more or less the same time. This is called common-person equating and is the only way to equate using Classical Test Theory.
 - b. Common Items. Tests X and Y must have items in common. This is called common-item equating. Figures 1 and 2 show common item equating (Items 4 and 5 are on both tests) but not common person equating (no persons took both tests completely).
 - c. Common objective characteristics. Tests X and Y must have "objective characteristics" in common. There must be some way to infer from the test questions themselves their likely difficulty without recourse to person responses. This third type of equating is rarely noted but is the foundation of the Lexile scale, as discussed below.

A FEW TECHNICAL CLARIFICATIONS

To avoid misconceptions, let me point out that IRT software does not actually compute the expected values for missing cells, nor does it average observed values and expected values. It arrives at similar person and item parameters (closely analogous to "percent correct") by way of a more efficient algorithm, called Joint Maximum Likelihood. Once the person and item parameters have been derived, they can be used to estimate the missing values if desired. If one averages across the expected values for all cells in a row or column, they will closely approximate a simple function of the person and item parameters calculated using Joint Maximum Likelihood. IRT software *does* calculate expected values for each cell that contains an *observed* value. It adjusts the person and item parameters until the expected values are as close as possible to, or best "fit," the observed values, given the mathematical constraints of the model.

I did not use the Rasch model to compute the expected values in this example but used theoretical values for illustrative purposes only. However, they are similar to what Rasch expected values would look like.

Psychometricians do not work in a "% correct" metric but in what is called a "logit" metric. Because percentages cannot exceed 100 or go below zero, percentage units are not all the same size and cannot be added and subtracted like regular measures. To convert percentage units into units that all have the same size, we divide the percent correct by the percent incorrect (called the odds of success), then take the log of the odds so that measures can be compared by adding and subtracting rather than by multiplying and dividing. The result is a "logit," short for "log odds unit." Logits range from negative infinity to positive infinity (though for most tests they range from around -4 to +4) and are centered at zero.

Finally, the idealized data set above includes "random error" (a random number added to each data value before rounding to 0 or 1). That is why items that I know to be more difficult (because I generated this pseudo-data set) can sometimes appear to be less difficult. Error is intrinsic to all measurement and is explicitly modeled and calculated by the Rasch model. It is also why IRT models are probability models. We are not predicting an actual value of "1" or "0"; we are calculating the *probability* that an examinee will get a "1".

Simple as they are, Figures 1 and 2 capture the important contribution made by IRT to measurement theory. Almost all measurement and equating problems can be reduced to this example.

ITEM RESPONSE THEORY REQUIRES UNIDIMENSIONALITY

Classical Test Theory, unlike IRT, does not require that all items on a test measure along a single educational construct, just that they somehow be "representative" of a specified domain. The Rasch model requires that test items measure along a single clearly defined "dimension," and no more than one dimension at a time. This is called the requirement of "unidimensionality." A math test should contain only math items. An English test should contain only English items. While it is up to test designers to be clear what they want to measure and to target their items accordingly, it is the model itself that will tell them whether they succeeded. When the observed responses associated with a particular item differ significantly from what the model predicts for those cells, it is likely that the item is sensitive to a dimension that was not the intended construct or dimension of the test.

The classic example is when a mathematically competent examinee fails to solve a simple word problem because it is written in an unfamiliar language. While the test is targeted on mathematics and generally succeeds in detecting math ability, for the word problem it behaves a bit like an English test. Rasch diagnostic statistics would inform test developers either to drop the word problem or to administer the test only to examinees who can understand the language in which the test is written. When test developers ignore these diagnostics, they are sacrificing the most important property of Rasch models, namely, the capacity to create measures that can generalize to other tests, sometimes called "objectivity" or "invariance." In this case, a mathematically competent examinee is given a lower test score merely as a result of a language issue that has nothing to do with his math ability. We say, the test is not "objective," contains "biases." Rasch fit statistics are used to identify and remove such biased items.

Figure 1 does not look like a unidimensional data set, but it is. Random error and the capture of data only as zeros and ones obscures the underlying unidimensional structure, but one can see that the more difficult items have more zeros while the more able students have more ones, and that the expected values are perfectly correlated to each other, column to column. What does one do when the underlying structure is more complex, more multidimensional?

MULTIDIMENSIONAL ITEM RESPONSE THEORY

The requirement of unidimensionality imposes a salutary discipline on item writers and forces clarity of thought while identifying items that are not likely to yield generalizable measures. It must nonetheless be recognized that there are instances – many instances – when educational and psychological data sets are highly and intrinsically multidimensional and the Rasch model is unable to make sense out of them and should not be used. Psychological profiling for marketing purposes is a typical example. This problem has lead to the development of so-called "Multidimensional IRT" (MIRT). In the context of our discussion on test equating, a MIRT model would, or should, allow us to predict the missing cells in data sets like Figure 1

Although IRT does offer models that are called "multidimensional," the MIRT subfield is still in an early and relatively disordered stage of development despite models that have been in existence since the 1970s. For whatever reason, the models are poorly understood and software is hard to find and use. In this regard, the field of "data mining" has taken the lead in implementing methodologies and software to analyze multidimensional data sets. It is not yet clear that existing MIRT models or those used in advanced data mining do for multidimensional spaces what the Rasch model does for 1-dimensional spaces.³ If such a model did, it would have the following properties:

- 1. Fit multidimensional data. It should produce cell estimates that reasonably fit the observed values even though the items are not all measuring along the same dimension or construct and are to varying degrees uncorrelated, i.e., the data set is multidimensional.
- 2. Predict missing values. It should accurately predict the values of missing cells, regardless of whether they are randomly missing (the student forgot to answer) or missing by design (as in test equating).
- 3. Person invariance. It should locate persons in space such that their relative positions remain the same regardless of the sample of items they answer, assuming that each sample of items erects the same space.
- 4. Item invariance. It should locate items in the same space as the persons, and the relative positions of the items should stay the same regardless of the sample of persons that responds to the items.
- 5. Misfit when invariance is not achieved. When person responses to particular item vary due to the influence of dimensions that are not embodied in the remaining items on the test, that person's observed responses should on average be significantly different from the values predicted for the same items. In other words, the model's predictions and the observed values should disagree. The same applies to the response associated with a given item.
- 6. Transferability. Person and item parameters should be transferrable across data sets of the same kind, so that the results of one analysis can be applied to another.
- 7. Maximal use of information. The model estimate corresponding to each cell in the data matrix should to the maximum extent possible use all the information in the entire data set and be correspondingly precise.
- 8. Standard errors. Each cell estimate how a person is expected to score on an item should be accompanied by its own standard error, and that standard error should accurately reflects the range of estimates that is likely to be produced with different samples of persons and items drawn from data sets with the same dimensionality and sample size. Person and item parameters should also have standard errors.

While practical multidimensional test-equating software meeting these requirements appears to be years in the future, there can be little doubt that multidimensional IRT will become the preferred methodology for equating tests.

³ The author and colleagues have developed multidimensional models under the rubric of NOUS that model highly multidimensional data sets and generate parameters that can be generalized across data sets. These models have proven useful with educational data. However, they are not complete or available and have not been widely reviewed. For more information, visit <u>www.eddata.com</u>.

TOOLS RELEVANT TO APEC

IRT, and the Rasch model in particular, has spawned an array of tools that are highly relevant to APEC's problem of establishing a common international scale with international standards. All of these tools can be understood as variations on the theme of equating posed in Figures 1 and 2.

EQUATING THROUGH AN INTERNATIONAL ITEM BANK

The idealized data set in Figure 1 has 12 items. Imagine there were 12,000 items or more. Obviously no single student would take all 12,000 items, but if groups of examinees were administered different overlapping sets of items it is conceivable we could construct a data set that would be appropriately linked through common items. Then we could run the data set through a Rasch software program and calculate the difficulty of each item, dropping items that do not fit. The remaining set of items, with their difficulty measures, would be what is called an "item bank."

Item banks have been used very successfully for decades by such organizations as the Northwest Evaluation Association (NWEA). They make it possible to create any test on the fly, for any occasion. Items are selected for their difficulty and appropriateness, assembled onto a test form, and administered by paper or computer, or online. Because the item difficulties are calculated ahead of time, it is easy to compute each examinee's expected score, roughly equivalent to what they would have received had they taken the entire 12,000 item test (though the level of precision reflects only the number of items actually taken). All examinees are measured on the same common scale. Building an item bank involves: a) writing the test items, somewhere above 12,000, preferably 30,000; b) constructing a database to manage the items and assemble them on tests; c) gathering data on the items through overlapping test administrations; and d) removing items that behave inconsistently.

While item banks take some work, they have many benefits:

- 1. Different tests, a common scale. All examinees are placed on a common scale, regardless of the test they take. Each APEC nation could assemble and administer its own tests, yet place examinees on a common international language fluency scale.
- 2. Test Security. Because there are so many test items, it is unlikely that any one person could prepare for them, even if the person somehow gained access to the item bank. The accidental exposure of items from a particular test can easily be corrected by drawing a new set of items from the bank and retiring the exposed items for a few years.
- 3. Test All Grades. Because any set of items can be selected from the item bank, items can be targeted to any grade of students and any ability level. Examinees in Grade 3 can be compared to students who take the TOEFL.
- 4. Include Non-Bank Items. It is easy to include new items on the test that are not already in the item bank. These items can be analyzed after the test administration and added to the international item bank if they are of sufficient quality. This makes it easy to grow the item bank.
- 5. Freedom of Use. An international item bank would free APEC member countries from having to rely exclusively on private companies such as the publishers of the TOEFL and TOEIC.

The construction of item banks to test Reading is straightforward and is done routinely. It would not be hard to construct an item bank to test Listening. However, Writing and Speaking present technical challenges that complicate item banking. The challenges are not insurmountable, however.

COMPUTER ADAPTIVE TESTING

Another benefit of a large international item bank is that it would enable member countries to employ computer adaptive testing (CAT). The principle is simple: the examinee is administered a sample of range-finder questions that yield an approximate starting ability. The computer looks in the item bank for a suitable item that is targeted to the examinee's starting ability. If the examinee gets the item correct, he is given a harder item. Otherwise, he is given an easier item. The examinee's ability is recomputed after each item. After 20 items or so, the computer "homes in" on the student's ability to any desired degree of accuracy. Such scores tend to be *much* more precise and reliable than scores from a paper test since paper tests, by being inflexible, tend to be poorly targeted on a large percentage of examinees.

To be successful, CAT requires a large bank of carefully screened items, more than 1000 items per content area -- as many as possible. It is important that items not be over-exposed to examinees, that they range across the entire difficulty scale so that high- and low-ability examinees have as many items targeted to them as mid-range students. It is especially important that the items be carefully examined for their fit to the Rasch model. CAT only works if the items can be trusted to have constant and reliable difficulties, invariant across examinee types.

ETS abandoned its CAT program for scoring the TOEFL for undisclosed reasons. However, other companies and testing agencies have been successful with CAT in high-stakes certification exams over many years.⁴ The methodology is sound and well proven, if properly applied.

In the language fluency domain, the application of CAT requires that a computer be able to score an examinee's responses on the fly. This is easily done with Reading and Listening (though Listening items require ear-phones and a microphone). Writing and Speaking are more challenging. Technology has been developed by a number of companies, including ETS, that machine-scores writing samples with a level of precision that is comparable to that of human scorers. I have little doubt that such technologies will come to dominate the writing-scoring industry. However, I have not seen any efforts to integrate this technology with computer adaptive testing. Speaking is even harder to score, but could theoretically be managed with recent voice recognition technologies. Again, I have not seen these attempted in the context of adaptive testing.

THE LEXILE SCALE

The Lexile scale was constructed by a U.S. company called MetaMetrics in North Carolina (with which I have no business relationship).⁵ It relates reading difficulty, as assessed using test data analyzed with the Rasch model, to "objective characteristics" of the reading items. Most reading comprehension items involve reading a passage of text. It was found that the average difficulty of items relating to that text can to a large extent be predicted by looking at the semantic difficulty and

⁴ The National Council of State Boards of Nursing offers the NCLEX computer adaptive exam to certify nurses. Go to <u>www.ncsbn.org</u>. The highly regarded Norwest Evaluation Association (NWEA) has shifted entirely to a computer adaptive format for its K-11 English and Mathematics tests.

⁵ Go to <u>www.metametricsinc.com</u> or <u>www.lexile.com</u> and related links for information about the Lexile framework.

syntactic complexity of the text to be read, variables that can be operationalized using log transformations of word frequency (how frequently each word is used in the English language) and sentence length (the number of words in a sentence). Their relationship to item and test difficulty were used to construct a regression equation that makes it possible to predict the difficulty of a passage of text simply by looking at these two objective characteristics. A software program called the Lexile Analyzer was written to scan and analyze text and return the reading difficulty of that text on a scale called the Lexile scale. When a person reads text that is at that person's location on the Lexile scale, it means he is expected to answer 75% of hypothetical questions based on that text accurately. The Lexile scale is used widely to assess the readability of text, and many large-scale assessments include a Lexile score for each student who takes the test. This Lexile score is used to guide teachers and parents in selecting texts that are at the right difficulty level for that student.

I raise the Lexile scale because it may offer the easiest and least expensive means of equating Reading (and Writing) tests in the APEC economies. Instead of writing items and building item banks, participating testing agencies within the APEC would submit test materials to MetaMetrics for scanning and obtain Lexile measures for their materials along with information on how to calculate Lexile scores for examinees who take the test. The Lexile framework would become a *de facto* English fluency scale for APEC countries. The strategy offers a number of attractive benefits:

- Easy, inexpensive, and flexible. The work of scaling existing tests used in APEC countries would be minimal. All such tests would automatically be equated to each other since they report results on the same scale. New tests can be added to the Lexile framework without the effort of writing linking items or performing equating studies.
- Usable by teachers. The scale has been applied to a large corpus of texts. English instructors would have automatic access to a powerful tool for matching their curricular materials to student ability at all grade levels, including adults.
- Performance standards. Setting international performance standards becomes straightforward. The task of defining performance levels for different levels of English proficiency (for students, adults, and teachers) is greatly simplified by the fact that so much Lexiled data has been accumulated. Exams, texts, functional tasks, and various educational criteria can already be found on the scale. Existing performance scales such as those used on exams in APEC countries, or the Common European Framework of Reference for Languages, can be placed on the scale without undue difficulty.
- Wide applicability. TOEIC measures business language skills; TOEFL measures academic language skills. Each requires its own items and its own scale. However, both a business language test and an academic language test could be scaled to report in Lexiles even though the constructs are different. All that is necessary is that the appropriate qualifications be added to each score. Thus, we would say based on his results on two tests that Examinee X has a Reading ability of 900 Lexiles in business English and a Reading ability of 800 Lexiles in academic English. He might have different (generally lower) Lexile scores for Writing.
- Transparency. Although developed and marketed privately, the Lexile scale is based on objective test characteristics that can be independently verified and replicated. This allows the framework to extend beyond any single exam or set of curricular materials. In this sense it differs markedly from the closed, proprietary scales that tend to be used for international assessments such as the TOEFL.

• Stability. The stability of the scales used for proprietary assessments depends on a wide variety of factors involving the selection, use, and removal of test items from tests over time. A scale based on objective characteristics like sentence length and word frequency is much more likely to retain its stability over many years, even as individual tests go in and out of use.

There are at least two psychometric challenges posed by the Lexile scale that would have to be solved:

- Listening and Speaking. So far, MetaMetrics does not appear to be offering a way to convert responses to Listening and Speaking tests into Lexiles. The problem does not seem to be insurmountable, however, and may in fact prove quite simple.
- English and Spanish. The Lexile scale has only been constructed for English and Spanish, so far as I know. It can in theory be developed for any language, including the Asian languages, but the process would require substantial time and research.

I attach a *much* reduced picture of a poster used to explain the Lexile scale, downloaded from the website for the State of Illinois.⁶ Developed by MetaMetrics, it provides an excellent overview of how the scale works. Each band, moving from the bottom to the top, represents a Lexile range in increments of 100. The left column provides a list of works of literature for each band of the scale. The column in the center provides an actual sample of text from one of these works. The column to the right lists assessments and curricular materials that have been assigned to that Lexile band. (Note that the TOEFL has been measured at 1400L.)

CONCLUSION

The problem of establishing a common scale and common language standards for the APEC economies – particularly as regards the learning, teaching, and use of English – is eminently solvable. Psychometric tools developed over the last 40 years in response to the need to equate tests – to place students on a common scale despite being assessed with different instruments – offer powerful and practical ways to equate tests used in APEC countries and to increase the range of options available to national testing agencies and companies and organizations that need quick and reliable ways to assess foreign language fluency. These tools include item banks, computer adaptive testing, and the Lexile scale. They are well worth researching further in addressing this important issue.

⁶ A more readable version can be accessed at <u>www.isbe.state.il.us/assessment/pdfs/lexile.pdf</u>. Fullsized posters can be obtained from MetaMetrics.



The Lexile Framework* for Reading STUDENT ASSESSMENT **DIVISION RESOURCE**



www.isbe.net/assessment/pdfs/lexile.pdf

Literature Titles	Benchmarks	Tests/Textbooks
1700L 1690 Concerning Civil Government 1680 Critique of Judgment 1660 On Abraham Lincoln 1660 On the Law Which Has Regulated the Introduction of New Species	DISCOURSE ON THE METHOD AND MEDITATIONS ON FIRST PHILOSOPHY To such a class of thing pertains corpored nature in general, and its extension, the figure of extended things, their quantity or magnitude and number, as also the place in which they are, the time which neareuse their dualanci, and so on. That its possibly why our reasoning is not unjust when we corclude from this that Physics, Astronomy, Medicine and all other sciences which have as their of the cody trent of things that are very analyzed and expression and the science strength and the science which have as their of the ody trent of things that are very analyzed and very general, without mainting met models to ascentia whether they are assually existent set not, contrain some measure of certainty and an element of the indubitable. (Ree Decares, ashor)	 1670 The Principles of Scientific Management; Dover Publicati 1630 The American Constitution: Cases, comments, question 76h ed; West Publishing 1610 The Condition of Postmodernity; Blackwell Publishers
1600L 1570 Aeropagitica 1550 God, Idea of the Ancients 1530 Plutarch's Lives 1520 A Modest Proposal 1510 On Human Nature 1500 The Decameron	EUXDAMENTAL PRINCIPLES OF THE METAPHYNCIS OF MORALS In fact, it is absolutely impossible to make out by experiences with complex certainty a single case in which the maxim of an action, however right in indf, trends simply on motal grounds and on the corception of daty. Sometimes it happens that with the sharper self- caminizion we can find nothing busis the nonal planeling of daty which could have been powerful enough to move to that or that action and to so great a sacrifice; yet we cannot from this infer with certainty that it was not really some secret impulse of self-love, under the false appearance of duty, that was the actual determining cause of the will. [Immanuel Kan, autor]	 Calure/Power/History: A Reader in Contemporary Social Theory: Princeton University Press On Injuries of the Head, Project Gutenberg On Human Nature; Howard University Press On Liberry: Hacker Publishing The Making of Memory:From Moleculesto Mind; Doubl
15001 1490 Ring of Bright Water 1470 Utilitarianism 1450 The Confessions of Nat Turner 1440 The Legend of Sleepy Hollow 1420 Master Humphrey's Cock 1410 Profiles in Courage	ON ANCENT MEDICINE And as to him who had been accustomed to dimere, since its SPAT MEDICINE the wanted referentiant, on new mpply your formiled to it, the wantes and is contained from want of food. For all the symptoms which it detections shreling on this must be for some of food. And I also up that all new this who has no struc- ture or three days without lood, experience the same unpleasant symptoms as those which I described in the case of him who had omitted to take dimere. (https://acat.alson.org.)	 1450 Philosophical Essays; Hackert Publishing 1440 Graduaty Managenet: Adminism Traf (GMAT)* 1450 Grafight Polich Anomature Essaminating (CPA)* 1450 Graminal Justice Today; Prentice Hall 1410 Science and Education; The Gitadel Press 1460 Test of English ar a Forige Language (TOEFL)*
140001 1380 Life in a Medieval Castle 1350 The Guns of August 1340 The Hunchback of Notre Dame 1320 The Norw Leopard 1320 The Metramorphosis 1300 Arctic Dreams	THESCARLETLETTER But the point which drew all cryc, and, as it were, ransfigured the werear-on that both men and women who had been familiarly acquinited with Hester Prinne were now impressed as if they beheld her for the first time—was that SCARLET LETTER, so framsticular methodered and illuminised upon the boson. It had the effect of a spelt, taking here out of the ordinary relations with humanity, and endosing her in a sphere by benelf. "She hads pood skill as her needs, that's certain," remarked one of here fermale spectators, "but diver as women, herefore this harmon humans, contrins each a you of dowing it by they, pools, what is it has to had here the faces of our godly magistrates, and make a pide out of what hey, worthy gentlemen, meant for a panishment?" (Nahaid Hawhone, ashor)	 Graduate Record Examination (CRE)* College Board Achievement Test in English (CRAT)* Law School Antimica Test (LSAT)* Molaut Calpinale Test (SAT)* Molaut Calpinale Test (SAT)* Molaut Calpinale Test (SAT)* Deptichelogy: An Introduction, Prentice Hall
1300L 1280 House of the Spirits 1270 Chronicle of a Death Foretold 1240 The Midwife's Apprentice 1240 Dragon Seed 1210 Cold Mountain 1200 The Trumpeter of Krakow	ROOWNE ROARDOG FOUCATIONS 1951 Under that doctrine, equaling of transment is accorded when the races are provided substantially equal facilities, even though these facilities be separate. In the Delmater case, the Supreme Court of Delmane softence in that doctrine, but contered that the plannift he admitted to the white soloads heares of their superiority to the Negro school. The planniftic school and the plannift he admitted to the white soload heares of their superiority to the Negro school. The planniftic contend that segregated public school are not "equal" and cannot be made "equal" and that hence they are derived of the equal protection of the laws. Because of the obvious importance of the question presented, the Court (J4TUS 843, 94 L ol 873, 74 S Cr 886)	 Understanding Sociology; Glencoc/McGraw-Hill Speech Science Primer; Williams & Wilkins Bosiness; Prentice Hall Memory Fortune Vacanoid Aptitude Battery (ASVAB)* Memorian College Traing Program (ACT)*
12001 1190 Hiroshima 1160 The Pickwick Papers 1130 The Great Fire 1130 Abigal Adams: Witness to a Revolut 1120 Gutsy Grifs Young Women Who D. 1100 Eleanor Roosevelt: A Life of Discov	WAR AND PPACE Perre had been educated abroad, and this reception as Anon Parlown's way the first he had attended in Russia. He knew that all the intellectual lights of Petrohung were gathered there and, like a child in a torshop, did not know which way to look, afraid of missing any clever conversion that was to be heard. Secong the sile Condikent and reflect expression on the firsts of the first of the sile of the sile and the sile of the sile of the sile of the s	 Scholattic Reading Inventory (SRI-Level 18)* History of a Free Nation; Glencore/McGraw-Hill= National Accurate of Educational Program (NAEP-Gradie) Modern Biology; Holt, Reinhart & Winston Modern Masarty; Gootheast: Welcost Co. Stanford Achierement Test (SAT 9-TASK 2)*
1100L 1090 Amos Fortune, Free Man 1070 All Things Bright and Beautiful 1030 Now is Your Time! 1030 Adam of the Road 1000 Island of the Blue Dolphins 1000 Parrot in the Oven: Mi Vida	PRIDE AND PRIEDING: Occupied in observing Mr. Bingley's attentions to be visa: Einshelt was from suspecting that the was herseff becoming an object of some interest in the cyes of his friend. Mr. Dary had at first scarcely allowed her to be pretty, he had looked at her without adminiation at the ball, and when they react mr. Is looked at her only to critice. But no sooner that her made it care to hismerif and his friends that she had lundly a good feature in her face, than he began to find it was rendered uncommonly intelligent by the beautiful expression of her dark eyes. (Jac Auton, autoo)	 Test of General Educational Development (GED)* Test of Adult Basic Education, General Form (LABE-D)* Jobiatitic Roading Investory (SR1-Lare) 778* Urita Working & Grammar, Gold Level, Prentice Hall Trican American Literature; Holt-Reinhart & Winst
100012 970 Leon's Story 960 The Samurai's Tale 950 Bud, Not Buddy 940 All the Pretty Horses 930 The Golden Compass 920 Talking with Artists	BLACK BEAUTY One day, when there was a good deal of kicking, my horder whinned to me to come to her, and then she sake "I wish you to pay attention to what I am going to say to you. The colos who live here are very good colos, but they are card-none colos, and of coarse they here not learned manners. You have been well-bend must be well-barsy your attention they have, and your grandfulfer worn the cop two years at the Newmarket neces; your grandmonder has the vertexiest temper of any horse I ever knew, and I think you have never seem the kich or hits. Horey our will grow up greater and good, and never learn had ways; do your work with a good will, lift your feet up well when you trot, and never hits or kick even in play" (long Swell, auhor)	990 National Assessment of Educational Program (NAEP-Grade 950 Solutaria: Routing Investory (SRLLard 16)* 940 World Caltures: A Gobal Mossile; Prentice Hall 951 Stanford Adversami Tart ScIT 9-Advanced 2P* 910 Tort of Adviewent Tart ScIT 9-Advanced 1P* 900 Stanford Adversami Tart (ScIT 9-Advanced 1P*
900L 880 Her Stories 870 The View from Saturday 860 Julie of the Wolves 820 Maniac Magee 800 Homeless Bird 800 Scooter	Jost what Tom't thoughn verve, eff. course, could not gates. But by the flash that showed under the ran of his chum't checks the young financial scentary fel pretty certain that Tom was his apprehensive of the outcome of Professor Beecher's call on Mary Netone. To be is paing to so their badow unconfiging important, Node' "That's what some members of his party called it." "And they're variing here for him to join them?" "Yes. And it means waiting a week for another steamer. It must be something pretty important, dor't you think, to cause Beecher to tisk that delay in starting after the idol of gold?" "Important? Yes, I suppose so," assented Tom. (Vetor Appliton, auhor)	 Word 97; Glencos / McGraw-Hill Sohalarin Raaling Inventory (SRL 1991 15)* Stanford Adversaria Ted (SAT 9-Intermediate 1)* Natural Adversaria of Educational Program (NAEP-Grade 1810 Stanford Adversaria Ted SAT 9-Intervendure 2)* Stanford Adversaria Ted CAT 9-Intervendure 2)* Denergy from Water, Harcourt
800L 790 Flour Babies 770 The Giver 760 Walk Two Moons 740 Henry and Ribsy 720 Some of the Kinder Planets 700 Catwings	"Great soul" said Photechia, fondly embrain, this first CHE SOE PINCOCCHIO "Great soul" said Photechia, fondly embrain, this first CHE	 World Explorer: The U.S. & Canada: Prentice Hall World Explorer: Latin America: Prentice Hall Solatik Radiog Internative (SRL Levt 14)* Stanford Achievement Tat (SAT 9-Internetiate 1)* Tot of "Adult Ratic Education (CHBE-El)" Health A. HoCrarw-Hall School Division
700L 670 The Girl Who Loved Wild Horses 670 Number the Stars 660 Holes 650 The Robber and Me 620 M.C. Higgins, the Great 610 Beat the Story-Drum, Pum-Pum	BUNNEQUARA (RABINE TALE) and the second seco	 680 One Nation Many People, Volume One; Globe Fears 670 Science; Addison-Weiley 660 Understanding Technology: Goodheart-Wilcox 653 Solution Reading International (RL Lord 13)* 610 Sampler Atlantian Tar. (TT 2-Primary 3)* 600 Community Quilt; Scholastic Inc.
600L 570 The Whipping Boy 560 Sarah, Plain and Tall 540 The Adventures of Sparrowboy 530 Ir's All Greek to Me 520 John Henry: An American Legend 510 Karen's Chain Letter	"Dol you forget that I like raisins? "No.1 did not forget," aid Moher, "nov no finibile up the raisins yesterday and I have not been our thorping yes." Well, 'aid france, 'Thing are not very good around here asymone. No clocke to weer, No raisins for the cameral I think preserves and the state of the preserves." The state of the preserves. The state of the preserves. The state of	 Communities: Harcourt Brace Jovanovich People and Places; Silver Burdett Ginn Team Spirit; Scholastic Inc. Johaint Reading Internity (Sk1-Level 12)* Solanford Achievement Teit (SAT 9-Primary 2)*
500L 490 Harold and the Purple Crayon 440 Curious George Goes to an Ice Cream 5 420 All Tutus Should Be Pink 420 Michael Bird-Boy 410 Angel Child, Dragon Child 400 Sam the Minuteman	But studdenly, the hus began to pilled as top Tals store of thing doord's happen on most class traps. When the spinning finally stopped, some things had changed. We all had on new clothes. The bus had numed imto a steam shored. And there were shoreds and picks for every lid in the class. Strutt edgengel' yield MA: FirzicA, and we began making a husp bole inplus in the middl or the field. Before long CLI.NN, we hit rock. The Firzi handed out jackhammers. We began to break through the hard rock. "Her, these rocks have stripes," said a lidd. MA: FirzicA capital contrast stripes and affectuate that of took. We theipped of pixees of the rocks for our class net collection. "These rocks are called studementary rocks, class," said MA: FirzicA (suma Cds, aukoi PIE MAGE SCHOOL BUS is a registered trademark of Schwater. Inc. V 109 Jusina Cds. Reprinted be permission 50 schwates in the reset.	 480 Once Upon a Hippo; Scott Foresman 470 Bears Don't Go to School; Houghton Mifflin 440 Imagine Thatf; Scholastic Inc. 440 Traveling Sars, SRA/AdcGraw Hill 400 We Are All Alike; Benchmark Education
400L 370 The Drinking Gourd 370 A My Name Is Alice 370 Owl at Home 360 The Best Way to Play 330 Clifford, the Small Red Puppy 320 Miss Nelson Is Back	FROG AND TOAD ARE FRIENDS "That button is thin, My button was thick." Total put the thin button is his pocket. If was very angry. He jumped up and down and screamed, "The whole world is coverted with buttons, and and one or of them innet." Total run to me and slammed the door. There, on the floor, he sure has white, four-holed, big round, thick buttons. "Oil," said Total." Twiss here all the time. What a kort of trouble I have made for Progr. "Total rout of all of the buttons out on this pocket. It was here sure more show the sure drive buttons out on this pocket. It would be sure the buttons all over his jedet. The next dwy Total gave his jakets to Frog Frog Frog Hought it was beenafid. He put it on and jumped for joy, Linnak Lokel, subto Q. TOPS, Amald Lokel, Reprint Dependition Historical Total and the subtor. All reports areas the subtor subtor of the profile promised report. Rev from Barton and Jumped for joy, Linnak Lokel, subtor Q. TOPS, Amald Lokel, Reprint Dependition Historical Total Prof. The Market All Prof. The Market All Prof. The Prof. The Market All Prof. The Market All Prof. Rev. All Prof. Report Prof. The Market All Prof. Rev. All Prof. Report Prof. Rev. All Prof. Rev	 Discover Science; Scott Foresman Carousels; Houghton Mifflin Solshatin Reading Inventory (SRI-Level 11)* My Work(Harcourt Brain (SAT Primary 1)* My Banghar Achievenum Tati (SAT Primary 1)* Who Patined the Porcupatine Purple?; Silver Bandett Gi
300L 290 Sarah's Unicorn 270 Baseball Ballerina 270 In the Forest 270 In the Forest 280 At the Crossroads 230 The Boy Who Cried Wolf	CHIEFCOLDSMANN.PERS CONFORMED AND ADDRESS	 Too Big; Houghton Mifflin Tet of Adult Basic Education (TABE-L.)* Parades; Houghton Mifflin My Family, Your Family, Silver Burdett Ginn My Fer Upt, Benchmark Education

About The Lexile Framework® for Reading

4 220 Play

ADDOID THE Lessle? The provides a common, developmental scale for marching reader ability and text difficulty. Lessle? measures enable educators, parents and students to select targeted materials that can improve reading tails and to monitor reading growth across the curriculum, in the library and at home. Lexiles are a powerful tool for linking assessment with instruction, by taking the guesswork our of selecting reading materials that meet and challenge as attendent ability. Recognized as the most widely adopted reading messure, Lexies are part of reading and texting programs in the classroom and at the district and state levels. More than 100,000 books, 80 million articles and (00,000 Web sites here Leader messures, and all most standarized texts can report student trading scores in Lexies. The Lexie leramework was developed by MeXMetrice¹, Inc. a physical by Developed text and takes are part of reading and texting programs in the classroom and at the district and state levels. More than 100,000 books, 80 million articles and messurement company based in Durham, NC, after 20 years of research finded, in part, by the National Institutes of Health. For more information, call I-888-LEXILES or visit www.Lexile.com. NOTIF: Leckies are measure of text difficults. The do not addres age appropriates, windent interes or the quality of a text. Books thould always be previewed by educator or parents. The Lexile measure of text difficults. The do not addres age application or accessing homes or recommend modes or recommended by the lilinois State Board of Education call interest. The Lexile measure does not endocore or presents. The Lexile measure does not recommend a curriculum, nor mecasure does not recommended with a test describes the reading ability mecasure associated with a test describes the reading demand/readability of the text passages. It does not describe the reading ability mecasure to develop test and the advector text and test and the advector text andetest and test and the advector text and test

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REFERENCES

For information regarding references to specific methodologies, please contact the author.